

BlackBerry Innovation Forums

UK Agenda

08:45 - 09:30	Customer Registration and Breakfast		
09:30 - 11:00	<p align="center">Keynotes</p> <p align="center">The Importance of a Mobile Strategy for your Business: Jeff McDowell - Snr Vice President, Business Segment Marketing, Research In Motion</p> <p align="center">Working Smarter with Mobility: Robert Payne - VP IBM Integrated Technology Services</p> <p align="center">Todd Belt - Chief Technology Officer, IBM Mobile Enterprise Services</p> <p align="center">Trends in Enterprise Innovation & Mobility: Lars Vestergaard - Research Director, IDC EMEA</p>		
11:00 - 11:30	Coffee break		
	Track A: Public Sector	Track B: Enterprise Solutions	Track C: Technical & IT Solutions
11:30 - 12:30	<p>Keynote: John Higgins CBE - Director General, Intellect UK</p> <p>UK Public sector IT – the Next 5 Years: Peter Reed - Lead Analyst, Kable</p>	<p align="center">Enterprise Mobility Strategy in Action</p> <p>Rory O'Neill - Senior Director, Business Marketing EMEA Research In Motion</p> <p align="center">Customer Presentations:</p> <p>The importance of a mobile strategy for our business Graeme Clark - Application Team Mgr, Standard Life plc Mark Wilkinson - Principal Research Architect, Tesco Stores Ltd</p>	<p align="center">A Strategic Approach to Mobility:</p> <p>Marc Van Der Laan - Director Application & Mobility Planning, Research In Motion</p> <p align="center">Aligning IT with Business Process: Lars Vestergaard - IDC</p>
12:30 - 13:30	Lunch		
13:30 - 15:00	<p>Why BlackBerry for Public Sector: Graham Baker - Senior Manager EMEA Public Sector Sales, Research In Motion</p> <p>Customer Testimonial: Healthcare Portsmouth Hospitals Trust: Richard Sargent & James Barkshire</p> <p>BlackBerry on the Beat: Graham Baker - Research In Motion Andy Whyte - Airpoint Pierre Lams - Handheld PCs</p>	<p align="center">Enterprise Solutions for Field Force & Sales Force</p> <p>Mobile CRM in Europe - Empowering your Workforce Phil Sayer - Principal Analyst, Forrester Consulting</p> <p align="center">Customer Case Studies:</p> <p>The business impact of mobilising CRM & ERP systems: Carl Redman - Head of IT Development, Volkswagen Financial Services Damien Ghee - IT & Programme Director, Warburtons Ltd</p>	<p align="center">Monitoring & High Availability</p> <p>Jonny Voon - Technical Account Manager, Research In Motion</p> <hr/> <p align="center">Maximising your IT Resources</p> <p>Richard Hibberd - Technical Account Manager, Research In Motion</p> <p>Demo - Dave Burrows, R&D Director, Interchange Group</p>
15:00 - 15:30	Coffee break		
15:30 - 17:00	<p align="center">Customer Testimonials:</p> <p>Local Government: Glasgow City Council Fergus Chambers - Managing Director, Cordia</p> <p>Crawley Borough Council Michala Sterling - Project Manager, Axess West Sussex</p> <p align="center">Customer Panel Discussion Q&A and Event wrap up</p>	<p align="center">Accelerate your Decision Making Processes:</p> <p>Business Intelligence - off the desktop Ian Grange - Presales Manager Finance, IBM</p> <p>Workflow Management - voice productivity: Laith Amery - Sales Manager, BigHand Peter Gibbons - Director of Operations, Withers LLP</p> <p align="center">Mobile Collaboration Strategy: Jennifer Stevenson - Enterprise Product Manager, Research In Motion</p> <p align="center">Event wrap up</p>	<p align="center">Essential Enterprise Security</p> <p>Nader Henein - Security Advisor, Research In Motion</p> <p align="center">Design an Efficient Mobile Architecture</p> <p>Alex Bowker - Infrastructure Architect, Research In Motion</p> <p align="center">Q&A - Ask the Experts panel session: Led by David Curran & Stephen Cooper Research In Motion</p> <p align="center">Event wrap up</p>
17:00 onwards	Cocktails & Canapes in Showcase area		